

Jonathan Achor

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Education

- BFA - Columbus College of Art and Design, emphasis in Media Studies, 2006

Key Competencies

- Organizing website structure, informational architecture, front-end web development and implementing content management systems
- Creating brand identity and working within existing brand guidelines
- Brand management including website content update, email campaign marketing and social media strategy
- Strong working knowledge of Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere and Final Cut Pro
- Solid understanding of three-chip video cameras and equipment, DVD authoring, and Avid video editing system
- Confident with use of medium and large format cameras, studio equipment, lighting solutions, and photo editing
- Familiar with Flash, Quicktime, Windows Media Player and other software for creating and playing online video content.
- Completed Columbus College of Art and Design Foundations Program acquiring skills in color theory, drawing, design, and computer fundamentals
- Capable of writing about work, copy writing, and essay writing
- Excellent organization, presentation, and time management skills
- Experience with hand-illustrating, typeface manipulation, and apparel design
- Intimate comprehension of industry standards and current marketplace
- Able to work with a team or alone. Have worked with project managers, creative directors, clients and on self initiated projects to reach an end goal

Work History

- Paul Werth Associates, Interactive Designer, March. 2010-Present
- Huber+Co., Graphic/Interactive Designer, Jan. 2007-Present
- Wexner Center for the Arts, Art and Technology Internship, Sept. 2005-Jan. 2007
- Free lance graphic design, May 2003-Present

Activities

- Production Assistant for Jennifer Reeder, *Accidents at Home and How They Happen*, 2007
- Graphics Assistant for K8 Hardy, *New Report Chelsea*, 2006
- Photographer for Ohio Women's Hall of Fame Meeting, 2006
- Designer for Ohioana Library Awards Invitations, 2006
- Production Assistant for Joe Sola, *Let's Go Do Some Watercolor Painting*, 2006
- Editor for *Ohio Short Film + Video Showcase*, Wexner Center for the Arts, 2006
- Key Grip for Sheldon Glazier, *Cellphone*, 2005
- Editor for *A Conversation with Lodge Kerrigan*, Wexner Center for the Arts, 2005

Memberships

- Ohio Art League, 2006 - Present
- Columbus Society of Communicating Artists, 2003 – Present
- ROY G BIV gallery for emerging artists, 2006-Present

Volunteer Work

- Columbus Arts Festival, volunteer, 2008
- Ohioana Book Festival, photo documentation, 2008
- Ohioana Book Festival, promotions, 2008
- Ohioana Library Gala, photo documentation, Columbus, OH. 2007
- Agora II, art handler/preparatory, 2007
- Agora III, art handler/preparator, 2007
- Ohio Art League One Night Suite, art handler/preparator, Columbus, OH. 2006
- Ohioana Day Awards Ceremony, photo documentation, 2006
- Ohioana Library Gala, photo documentation, 2006
- Ohioana Library Authors Tea, assisting guest authors, 2005
- Pickerington High School, assisting in art classrooms, 2001-2004

Conferences/Seminars/Workshops

- Word Camp Columbus, 2009
- First Community Church Creativity Retreat, 2007
- Hatch Show Print seminar, 2006